QP CODE: 25046025

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Reg No : .....

Name : .....

B.VOC DEGREE REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, OCTOBER 2025

Fifth Semester

B.Voc Tourism and Hospitality Management

THM5ST04 - CHANGING TRENDS AND OPPERTUNITIES IN TOURISM

2018 Admission Onwards

5FD1BEED

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on Vaipikotta Seminary Project of Kerala Toursm.
2. Backwater tourism attracts tourists to Kerala. Justify.
3. Taj Mahal as a tourist destination in India. Justify.
4. Mention any two leading tourism development projects in the world.
5. Write any four destinations in South India.
6. Expand TPA.
7. Which is the tallest statue in India?
8. What do you mean by Dubai Expo 2020?
9. What is a Resort?
10. What do you mean by Cultural Tourism?
11. What is a Souvenir?
12. What is Themed tour?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. List 10 countries from which tourists visit Kerala in the order of frequency.
14. Write notes on top 10 destinations in Kerala.

15. Explain the innovation and Entrepreneurship eco system.

16. Who is the Secretary General of UNWTO? What is the role of Secretary General in UNWTO?

17. What are the benefits of being the member of WTTC?

18. Describe " Se Rozgar" program.

19. Why do you prepare a budget?

20. What is the difference between a Summit and a conference ?

21. Write a short note on the new trends in Tourism.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe six major investments in tourism sector in Kerala.

23. Explain any five major tourism projects in Kerala.

24. What are the 10 effects of global warming?

25. Write names of 10 types of tourism with suitable examples.

(2×15=30)